

Giving Lives Back



FALL 2016 REPORT TO DONORS

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Active Future in Store for Young Amputee Patient

At the age of 22, Connor Tavares made the difficult decision to have his left leg amputated above the knee.

Born with tibial hemimelia, a rare condition in which the tibia fails to grow, Connor endured years of painful treatments – including more than 15 surgeries – in an effort to lengthen and correct the leg.

When it became clear that this course of treatment was not going to give him the quality of life he was seeking, Connor decided he would have a more active life with a prosthetic. After two decades as a patient at SickKids, Connor had surgery at Sunnybrook Hospital in April and then came to West Park to work with the hospital's renowned amputee rehabilitation service.

Both Connor and his mother, Delia, praise West Park for the skilled treatment and positive attitude.

"They are just really good here. It's a very positive place, there is a sense of

excitement," says Connor. "They told me I'd be out of here really quick and they expect a lot from you."

"It's a community. Other patients talk to you, offer help and advice. Everyone gets to know you," says Delia. "It's not what we'd expected. I thought it would be sad and depressing, but everyone is just so supportive and positive."

"It's a pretty happy place because of the staff and doctors. Coming here, I saw a future for him."

Connor had further surgery in July and was once again back at West Park for rehabilitation therapy over the summer. Now, the sky's the limit. Connor plans to resume his education which has been on hold the past couple of years. He also plans on hitting the track, court, pitch and diamond to play all the sports he has missed out on. "I want to try out pretty much everything, maybe even the Paralympics."

MESSAGE FROM THE CEO



Joanne Cole
Chief Executive Officer
West Park Foundation

Welcome to the second edition of **Giving Lives Back!**

It has been said that every achievement begins with two things: **planning** and **dedication**. Here at the West Park Foundation we have plenty of both!

The plans for the wonderful new hospital inspire us every day. They are being developed with deep respect for the healing natural environment, and with thoughtful input from patients, residents, staff and community.

We also have a plan for raising \$80 million to achieve this vision, raising \$50 million by the end of 2021 and then moving forward with the Phase 2 goal of \$30 million. We are also revamping our special events and lottery to maximize revenue.

Dedication is reflected in the exceptional volunteers who are part of our Foundation Board and Campaign Leadership Council. They believe in West Park, and are doing everything they can to advance our vision. In this newsletter, you'll read about Ian Troop and John

Freeman, who are chairing these two powerful groups.

Dedication is also reflected in our legions of generous supporters. In this newsletter we profile Kathleen Wilkinson, a long-term donor who has chosen to remember the hospital in her will. And I am delighted with the dedication displayed by our skilled campaign staff team.

Thanks to planning and dedication, 2015–2016 was a year of significant achievement. The Campaign is off to a strong start and will only accelerate as we move forward. We anticipate that 2016–2017 will be a “breakout” year, with a projected \$5 million in new cash and pledges. It's a great time to be at West Park! Please join us on this exciting journey.

How I'm Making a Difference Ian Troop, Campaign Chair



Ian Troop likes building things and never shies away from a challenge.

In 1993, just after the fall of communism, he jumped at the chance to establish a subsidiary of Procter & Gamble in Poland. “We built a really strong business that has stood the test of time,” he says with satisfaction. In all, he

spent 20 years with P&G, and then six years as International President of ConAgra Foods.

In 2010 he became the first employee of the Toronto 2015 PanAm Games, tasked with building the team and infrastructure that ultimately hosted 41 countries. The Games were a great success, and remarkably, ended with a budget surplus.

Now he's taking on a new building challenge as Chair of the *Get Your Life Back* Campaign.

Although he grew up in Etobicoke, Troop admits that he didn't know about West Park. An avid athlete, he was an all-star football player at Wilfrid Laurier University, where he completed a degree in business. Along the way he underwent

two knee surgeries. “I learned firsthand the importance of really good care to get you back on your feet and in pursuit of your goals.”

Troop says it's easy to get behind the hospital redevelopment plan. “West Park has the technical excellence to help people with their medical issues. But the care and support are just as important. You hear story after story about the West Park experience giving patients the strength to do things they never thought they could do.”

He is pleased with the Campaign progress to date, with a strong team in place, corporate fundraising well underway and more than \$19 million raised.

“For donors, West Park is a unique proposition. It's an opportunity to invest in excellence, make a real difference in peoples' lives, and leave a lasting legacy.”

The Year in Review: Building the Campaign for West Park

John Freeman, Chair of the West Park Foundation Board, describes 2015–2016 as a 'building year.'

"We're creating a very solid, professional organization," he says. "We have a strong and engaged Board, and a culture of professionalism and disciplined planning fostered by (CEO) Joanne Cole," he says. "And we're starting to see impressive results."

During the year the Foundation began the quiet phase of the *Get Your Life Back* Campaign. The Campaign will raise a total of \$80 million toward the creation of a new state-of-the-art hospital building. Phase 1 will raise \$50 million by the end of 2021. Phase 2 will raise another \$30 million post-construction. To date, more than \$19 million has been raised.

Here's how the Foundation set the stage for success in 2015–2016:

- Held three successful signature events that raised almost \$700,000 including Panache, a fundraising gala held in February 2016
- Implemented successful Annual Fund and Family campaigns, raising more than \$330,000
- Recruited a powerful *Get Your Life Back* Campaign volunteer team of nine, chaired by dynamic corporate leader Ian Troop
- Recruited a top-flight Campaign staff team
- Developed a Campaign Leadership Council of former Board members

- Developed compelling Campaign key messages and brand, and a printed case for support
- Launched a donor newsletter (you're reading it!)
- Developed and researched a list of potential supporters and began the cultivation process
- Completed a detailed campaign plan demonstrating how \$80 million will be raised
- Developed new events and revamped others to raise money and awareness, including the Chairs' Invitational Golf Tournament at Glen Abbey in August; UNCORK UNTAP UNWIND, a fabulous new tasting event in the Distillery District in November; and, Tournament of Stars, a fun-filled celebrity basketball tournament in January.



West Park Lottery Grand Prize winners Hanh Tran and Susan Pham accept the keys to their new Fiat 500C from Peel Chrysler Fiat Dealer Principal Danny Diamantakos and K.C. Carruthers, Vice-President Development of West Park Foundation. The second annual lottery in support of West Park raised more than \$58,000.

MAKING THE TRANSITION TO ADULT CARE

The number of young patients getting help at West Park has increased in recent years, with more than 1,300 outpatient visits in the 18–24 age group in the last year alone.

Many of these young patients are receiving care in the Respiratory Medical Clinic, renowned for its expertise in chronic ventilation.

West Park works with SickKids and Holland Bloorview hospitals to make the transition from pediatric to adult care as seamless and anxiety-free as possible, and to help young people assume full responsibility for their own treatment decisions.

The transition process often begins before a patient turns 18 and can include members of the healthcare team from SickKids attending the first visit at West Park so young patients and their families see a familiar face.

To further aid in their transition, West Park's new hospital will include an increase in the number of "youth-friendly" areas throughout the campus.

JUMP INTO A JEEP!

West Park Lottery returns with new car and cash prizes

Looking to upgrade your ride? Here's your chance! The West Park Lottery is back with a Grand Prize of a new, red Jeep Renegade Trailhawk.

The lottery is presented by the West Park Foundation in support of the critical work being done at West Park Healthcare Centre to help patients with life-altering injury and illness reclaim their lives. All proceeds from the lottery will support West Park's highest priority needs.

This year there are two Early Bird Draws with cash prizes of \$1,000, being held at West Park Foundation's two new signature events. The first draw is on Thursday, November 17 at 9 p.m. at UNCORK UNTAP UNWIND, while the second is on Saturday, January 28, 2017 at 1 p.m. at the Tournament of Stars.

Finally, on Wednesday, February 15, 2017 at 2 p.m. we will draw the winning ticket at West Park for the Grand Prize Jeep Renegade Trailhawk, valued at \$38,985.

Tickets are only \$25 each or five for \$100. With only 4,500 available, don't miss out – call 416-243-3663 to get your tickets. For more information, visit westparklottery.ca.

Lottery License #M789721



OUR DONORS

Thank you for your support of West Park Healthcare Centre. The courage and strength realized everyday at West Park begins with your generosity. Your gifts help countless people reclaim their lives and live to their fullest potential, with dignity and hope.

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We are proud to acknowledge donors who have given \$100,000+ cumulatively to West Park.

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We are pleased to recognize individuals who have expressed their intention to remember West Park in their will.

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We are pleased to recognize donors who have given \$250+ in the past fiscal year.* Individuals who have made contributions of \$1,000 or more are specially acknowledged as members of the Hazel & Kingsley Fox Society.

* Gifts made from April 1, 2015 to March 31, 2016.

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"At West Park we care for some of the most vulnerable people in the healthcare system – the elderly, people with severe injuries, and others with complex needs. It's an area that I believe is under-funded, and

one where needs will increase astronomically as our population ages."

That's John Freeman, talking about why he gives his time to West Park Healthcare Centre Foundation.

Freeman grew up in Toronto, and studied at Brown University and University of Toronto Law School. He started practicing as a commercial lawyer, but changed direction when his partner, a family lawyer, was shot and killed by a client. He joined the West Park Healthcare Centre Board in 1997, because he saw the future of healthcare as an important social issue. "I believed in universal healthcare, but with the increasing complexity and costs, I wasn't sure how sustainable it was. I wanted to learn more." He completed a nine-year term on the Board, including two as Chair. In 2015 he became Chair of the Foundation Board.

Freeman is proud of his two adult children and devoted to his six-year-old grandson. "In our eyes he can do no wrong ... and if he does, we don't want to know about it!"

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West Park relies on our generous donors to fund important equipment, renovations and new construction. Please call or email today to see how you can make a difference.

t: 416.243.3698

e: foundation@westpark.org

Why I Give: A Life of Service

At 13 Kathleen (Kay) Wilkinson contracted polio. Polio is almost eradicated today due to a vaccine, but it was once a common and much feared childhood disease. Kay recovered from the disease and got her strength back by swimming.



When she finished high school, she worked for an accounting firm for five years to save enough money for university. She attended the University of Toronto on scholarship and then worked as a social worker in Toronto's poorest neighborhoods for 12 years. The remainder of her career was spent teaching special needs children.

It was during that time she began to experience symptoms of post-polio syndrome, which caused her to lose mobility and have difficulty breathing. She was referred to the post-polio clinic at West Park, which has since closed. "It changed my life," she says. "The doctors and therapists helped me get back what function I could, and taught me how to cope at home and be independent."

She married when she was in her 50s and spent 12 happy years with her husband Maurice, a retired Anglican minister. When he suffered a stroke, he too was referred to West Park for rehabilitation.

Widowed for 10 years, Kay now lives in a Parry Sound apartment with a beautiful view of Georgian Bay. She continues her lifelong habit of service by volunteering at the long-term care home next door.

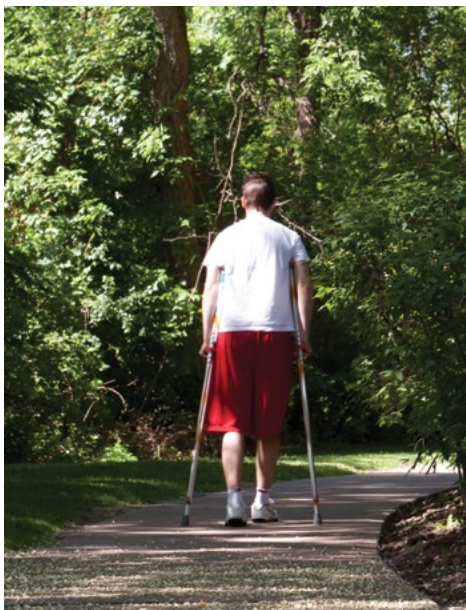
The Wilkinsons supported West Park for many years, and Kay has chosen to make a bequest in her will to the hospital. "Rehabilitation is a gift," she says. "West Park enables people to be as independent as possible and teaches them to be their own advocates."

Although she now uses a wheelchair some of the time, Wilkinson continues to live independently and put her talents and knowledge to work helping others. "I can still do a lot!"

If you are considering a gift in your will to West Park or would like more information on West Park's Planned Giving Society, please contact Ashleigh Manzon at 416-243-3600 ext. 4215.

REDEVELOPMENT UPDATE

Fostering a Connection to Nature



The scientific evidence is growing: being in nature is good for us.

Studies show that people living near green space report less mental distress and a lower incidence of many diseases. Based on measurements of stress hormones, respiration, heart rate and sweating, researchers suggest that short doses of nature can calm, improve performance and heal.

But that's not news to the patients, family members, staff and visitors of West Park! They often comment on the therapeutic benefits of the hospital's magnificent park-like setting.

Knowing how important nature is to the West Park community, the plans call for green space to grow from the current 57 per cent to 61 per cent of the 27-acre campus. "Fostering a connection to nature and beauty is a key design intention," says Ben Embir of HOK Architects and lead consultant to the hospital's planning team. "We do this by maximizing the access, use and views of the outdoor areas from anywhere in the

new facility, and embracing West Park's natural landscape to cultivate a unique outdoor experience."

Here's how that will happen:

- Wherever possible, patient rooms and other spaces will be located next to windows and green space
- Outdoor therapy courtyards will enable clinical programs to take their rehabilitation activities outside in good weather
- A central plaza located at the heart of the campus will provide a green outdoor meeting place
- A sensory garden will immerse patients and visitors in the sights, sounds, scents and textures of plants, rocks and water
- A network of trails will promote physical activity
- Once the new hospital is complete, green space will be increased and redistributed by demolishing older buildings and converting them into usable outdoor areas.

FOUNDATION EVENTS

Chairs' Invitational Raises Funds for New Hospital

On August 31, 80 golfers took to the links at the storied Glen Abbey Golf Club in support of West Park.

Hosted by West Park Healthcare Centre Chair, Warren Law, and West Park Foundation Chair, John Freeman, the golfers were treated to a wonderful dinner and silent auction after a terrific day out on the fairways. The event was a great success, raising more than \$100,000!

Thank you to our Presenting Sponsor LiUNA, Gold Sponsor EllisDon and Silver Sponsors Extendicare Assist, Himelfarb Proszanski Personal Injury Lawyers, HOK Inc., IAMGOLD Corporation and ProResp Inc.



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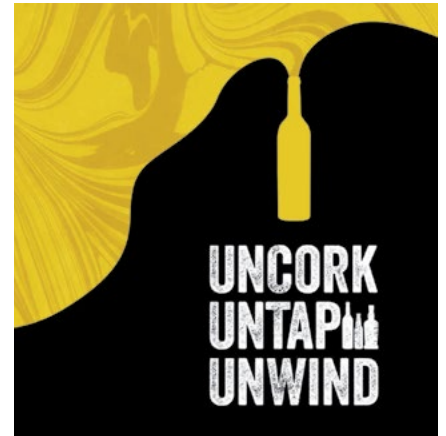
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From left: Don Morrison, a member of the *Get Your Life Back* Campaign Cabinet, former West Park patient Tim Casarin, West Park Healthcare Centre Board member Chris Henley and Warren Law, Chair of the Centre's Board of Directors at the Chairs' Invitational Golf Tournament.

UNCORK UNTAP UNWIND A West Park event UNlike any other!

If cold craft beer, whimsical wines and downright wicked whiskey sound good to you – and how can they not? – then join us on Thursday, November 17 for UNCORK UNTAP UNWIND – an exciting new tasting event being held at Airship 37 in the Distillery District.



Hosted by Brad Smith of Chopped Canada and former Bachelor Canada, this incredible evening in support of West Park will feature fabulous food and live music, and a silent auction of fantastic food and drink-inspired packages and experiences.

It is the not-to-be-missed event of the season!

Tickets are \$199 with a number of sponsorship opportunities also available. Visit westparkuncork.ca or call 416-243-3663 for tickets and more information.

GOT GAME? Shoot Hoops With the Stars in Support of West Park



Think you can play with the pros? Then register a team and join in the fun at the inaugural Tournament of Stars, an exciting two-day basketball event in support of the life-changing work done every day at West Park Healthcare Centre.

Tournament of Stars will team NBA alumni, celebrities and other Canadian athletes with hoop-loving West Park supporters for some hard-court action.

The event kicks off on Friday, January 27, 2017 with a Celebrity Draft Party, a fun and exciting cocktail reception during which teams will draft their celebrity players. The tournament is on Saturday at Ryerson University and includes two divisions (3 on 3 and 5 on 5), an All-Star Game between the celebrities and the top fundraisers and a 3-point competition – providing plenty of entertainment throughout the day.

The Tournament of Stars will be a family-friendly, fun-filled day of basketball with great food, beer "tents" (ages 19 and over) and lounge areas for teams to socialize with the celebrities, including photo and autograph opportunities.

Not an experienced basketball player? Don't worry, the name of the game is to have fun while raising funds and awareness in support of West Park. Visit westparktournamentofstars.ca for more information and to register.

See you courtside!